

Live & Learn Fall Workshop

Creating Family Memory Books

Date

October 7 - 9, 2009

Location

Painter's Lodge in Campbell River (3 hours north of Victoria)

Price

\$189 per person, including two nights accommodation, based on double occupancy.

Workshop Description

Gorgeous, glossy books about your family are a click away. They are easy and fun to do, and inexpensive to produce one at a time.

If you have longed to create a fully illustrated hard or soft cover book to mark an important family occasion, honour a well-loved relation, or record a trip to far-off lands, you can now make it a reality on your home computer.

This workshop will enable you to discover your best option for self-publishing, covering:

- What you want to do with the book, who is it for
- Exploring publishing options and free software
- Choosing the type of book you need and establishing the cost/copy
- Understanding how various software works and selecting the best one.
- Learning how to handle templates for covers and inside pages, how to add text
- Writing the stories you want to preserve for generations to come
- Scanning old images and editing your digital photos with free software

About your instructor: Julie H. Ferguson – www.beaconlit.com/FamilyBooks.htm;
info@beaconlit.com

Author, professional speaker, and photographer, Julie created her first family book five years ago. A professional writer for 40 years, Julie has published 14 books including four on Canadian history and books for writers and teachers. She delivers creative writing and publishing sessions for writers' and teachers' conferences, and a college that are widely acclaimed for their practical approach and immediate value.

About Painter's Lodge

Nestled on the picturesque shores of Discovery Passage, Painter's Lodge is a renowned adventure resort in a spectacular natural setting. Life at the resort centers around outdoor adventures, beautiful gardens, spectacular dining and more.

For reservations or more information, please call 1-800-663-7090.

www.obmg.com/learn
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(Please meet in Discovery Room)

Wednesday, October 7

- 3:00 pm Resort check-in.
- 4:00 – 5:00 pm Welcome, introductions, determination of the needs of the participants. Everyone participates in finalizing the workshop's contents.
- 7:30 – 9:00 pm Overview of the workshop, ideas for books, individual goal setting, defining your projects.

Thursday, October 8

- 9:30 – 11:00 pm Options for self-publishing your family book: what are the benefits and disadvantages of online book builders and short run printers.
- Identifying the best options for you, number of copies, etc.
 - Quick look at recommended short run printers (25+ copies)
 - Long look at recommended book building companies (1-24 copies).
- 1:00 – 5:00 pm An overview of book building software.
Learning how to create with the best book-building software – the 'ins and outs' of it all.
- 7:30 – 9:00 pm Writing your stories.

Friday, October 9

- 9:30 – 11:30 am Identifying your next steps – a discussion and final questions
Where to find assistance.
Sparking success – scanning old photos and simple editing techniques with proven free software (not *Adobe Photoshop* – it's too difficult!)
- 12:00 pm Resort checkout.

Bring your ideas, creativity and questions and plenty of paper and a pen. (Laptop computer and digital cameras if you have them.) Julie will provide hand-outs, samples, and a demonstration of the web-based and downloadable software that builds books and edits photos.